WCARA

WEMBLEY CENTRAL & ALPERTON RESIDENTS' ASSOCIATION

BUILDING A CLEANER, GREENER, FRIENDLIER COMMUNITY



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ABOUT US

About WCARA

Originally formed in 2018, WCARA has been renewed in 2025 to give local residents a stronger voice in shaping the place we call home.

Our focus is on cleaner streets, greener spaces, and stronger connections between neighbours through shared projects and community events.

Our guiding principles:

- We welcome residents of **all faiths, backgrounds, and cultures** in Wembley Central & Alperton.
- We are **100% volunteer-led, relying on local residents.**
- We **do not receive grants or government funding to run the association.**
- All funds are raised through **voluntary community donations.**
- There is **currently no membership fee** — everyone can take part.
- We are **not aligned with any political party or religion;** we are open and community-focused.

Above all, **WCARA is about local pride** neighbours supporting one another and improving our surroundings through small but meaningful actions.

Whether you can volunteer, share ideas, or stay informed, w**e'd love you to join us.**

WEMBLEY CENTRAL & ALPERTON RESIDENTS' ASSOCIATION

WCARA

YOUR VOTE, YOUR WEMBLEY: THE 2026 LOCAL ELECTIONS



WCARA IS NON-POLITICAL

Wembley Central and Alperton Residents' Association (WCARA) is strictly non-political.We do not endorse any political party or individual candidate. Our goal is informed, empowered, and heard residents

WHAT ARE LOCAL ELECTIONS?

The 2026 United Kingdom local elections take place on Thursday 7 May 2026 – an important opportunity for residents in Wembley Central and Alperton to have their say.

You'll be voting for local councillors at Brent Council, who make decisions on issues that affect our daily lives – including pavements, fly-tipping, waste, parks, and community safety.

This is a chance to support candidates who will prioritise cleaner streets, better maintenance, and a stronger and a safer local community.

COUNCILLORS ARE RESPONSIBLE FOR:



Local Sirvices
rubbish, streets, streets, potholes



Planning
Housing deveiopments in Alperton/Wembley Central



Environment
parks, air quality, traffic



Support
social care, schools

WHY YOUR VOTE MATTERS

Councillors decide how millions in our council tax are spent. Your vote helps decide who represents your community and which priorities are acted on locally. It's a direct way to influence the quality of your streets, services, and environment.

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For more information on how to vote, visit **brent.gov.uk/elections**

WHEN THEY KNOCK: QUESTIONS FOR CANDIDATES



3 KEY QUESTIONS TO ASK ON THE DOORSTEP

1 WHAT IS YOUR SPECIFIC PLAN FOR WEMBLEY CENTRAL / ALPERTON?

WHY ASK:
Generic party promises that new have generic party promises.

Ask for sow specific street,street/shop aaiand plans, ask for specific street/shop plans.

2 HOW CAN I REACH YOU IF I HAVE A PROBLEM?

WHY ASK:
Accessibility, regular accessibility snessibility, regular surgeries, regular surgeries, and conrevntiaonperts and contact info fonts.

3 HOW WILL YOU BE HELD ACCONTABLE?

WHY ASK:
Track non tracking promises now other promises and report tonmmunity, and repoting pinnss and repoting back the community.

IMPORTANT DATES TO REMEMBER

MONDAY 20TH APRIL
Last day to register to vote.

THURSDAY 7TH MAY:
Polling Day (7am-10pm).

TUESDAY 21ST APRIL (5PM):
Deadline to apply for a Poster Vote.

For more information on how to vote, visit **brent.gov.uk/elections**

HOW CAN OUR COUNCILLORS HELP

How Councillors Can Help

Your elected councillors are here to support residents with local issues. You can contact them if you need help with:

- Reporting problems such as damaged pavements, fly-tipping, street lighting, overflowing bins, or housing repairs.
- Raising concerns about planning applications, noise, antisocial behaviour, or safety in your area.
- Getting support if you are struggling to communicate with a council department or need help navigating council services.
- Asking questions about local policies, decisions, or upcoming changes affecting your road or neighbourhood.
- Requesting updates on community projects, roadworks, parking changes, or environmental improvements.
- Escalating unresolved issues when you feel you are not being heard by the council.
- Supporting vulnerable residents who may need guidance accessing social care, housing, benefits, or safeguarding services.

How to Contact Them

- Attend a councillor surgery (drop-in advice session)
- Email or phone your councillor directly.

Submit a concern through the council website

- Ask WCARA to support or escalate a community issue

Remember

Councillors are elected to represent you. They are there to:

- Listen
- Advise
- Advocate
- Connect you with the right council teams

KEEPING WEMBLEY CENTRAL & ALPERTON SAFE: A COMMUNITY GUIDE



STAY INFORMED & PROTECT OUR COMMUNITY

1. LOCAL POLICE UPDATES (METENGAGE)



Get the latest direct from your local police! Sign up for alerts, news, and events.

[https://share.google/7Ek3yHe4U7HerLuk4]

SIGN UP

2. YOUR SAFER NEIGHBOURHOODS TEAM (SNT)



Find who to contact for non-emergencies.

ALPERTON SNT



[https://share.google/1m0LolQKkfBMsDCIJ]

VIEW CONTACTS

WEMBLEY CENTRAL SNT



[https://share.google/1m0LolQKkfBMsDCIJ]

VIEW CONTACTS

ALPERTON SNT



[https://share.google/C4wWy9P926y1j31im]

VIEW CONTACTS

3. REPORTING ANTI-SOCIAL BEHAVIOUR (ASB)





Witnessing ASB? Help Brent Council. Easy online reporting for our area.

[https://share.google/XYZFILykVpXXauoUO]

REPORT TO BRENT COUNCIL

REMEMBER: FOR EMERGENCIES ALWAYS CALL 999 | NON-EMERGENCIES CALL 101

WEMBLEY CENTRAL & ALPERTON COMMUNITY



SPRING 2026 EDITION: WEMBLEY CENTRAL & ALPERTON'S GREEN FINGERS.

1. YOUR SPRING GARDEN CHECKLIST (MAR-MAY 2026)

Seed Sowing	Plant Care	Harvesting	3 KEY TASKS
Peas, lettuce, e.g., March	Tomatoes, sunflowers	Mulching, water; & watering	Harvesting early herbs	☑ Key tasks ☑ Key tasks per month ☑ Key tasks per month

2. EXCLUSIVE WHATSAPP CLUB MEMBERSHIP



Join our active gardening community! Instant advice, photo-sharing, local knowledge, and seed swaps.

Link: [https://chat.whatsapp.com/wcara-gardening-join]

3. FEATURED INITIATIVES & LOCAL PROJECTS

Seed & Seedling Swaps



Swap of swapling seedling event.

Seerdilinov swapst, swapping and other fimots

Pollinator-Friendly Planting



Local pollinator plants icons

Local poiit plants, pollinator, planors, yeriden plants





COMMUNITY PLOTS
Wembley Central and Alperton

FIND US AT:
Wembley Central & Alpertonwaw.org

SPOTLIGHT ON WEMBLEY CENTRAL AND ALPERTON'S HISTORY - PART 2

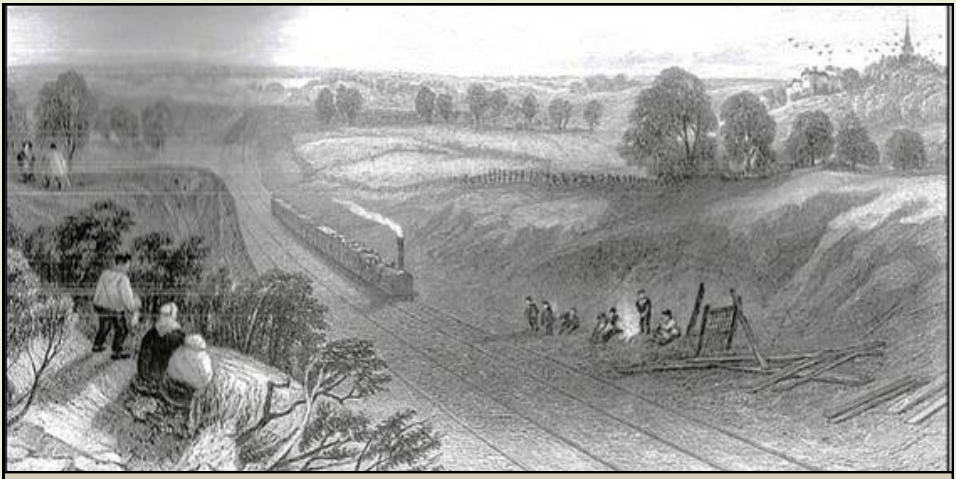
In Part 1 we looked at the early history of the area, and the opening of the canal in 1801. You can see the canal on this 1826 map, and a main road passing through Wembley Green. This was the Harrow Turnpike, maintained by a Trust which charged a toll for carriages and animals passing along it.



Britain's Industrial Revolution, which began in the late 1700s, continued apace in the 19th century. The first passenger railway opened in 1825, and within ten years a London to Birmingham Railway was under construction. Its route passed through the gap between the Wembley and Harrow hills.

In 1837, it crossed the Harrow Turnpike by a level crossing. But plans were underway to avoid the danger of road users being hit by trains travelling at a massive 30mph! Land was purchased and a long embankment built, so the Harrow Road could cross the railway over a bridge. (If you've ever wondered why the roads on either side, Ealing /Lancelot and London/St John's, go uphill to the High Road, now you know!)

SPOTLIGHT ON WEMBLEY CENTRAL AND ALPERTON'S HISTORY - PART 2



Courtesy: Philip Grant, Wembley History Society

At first the trains didn't stop at Wembley, but one of the railway company's shareholders lived in Sudbury. He asked for a station, so he could get into London more quickly than the 1½ hour stagecoach ride. "Sudbury (for Wembley)" station opened in 1844, and was renamed "Sudbury and Wembley" in 1882.

That was when the development of houses and shops along what became the High Road began, and in 1910 a local estate agent, George H. Ward, persuaded the company to call it "Wembley for Sudbury". After nationalisation of the railways, and in time for the 1948 Olympic Games, the station finally became "Wembley Central".

A guest article by Philip Grant, of Wembley History Society.

Philip gives illustrated talks at local libraries, including "Wartime Letters from Preston Park" at Preston Community Library on Sunday 19 April at 3pm, and "Arthur Elvin – Mister Wembley" at Wembley Library on Tuesday 11 June at 11am.

COMMUNITY SPOTLIGHT

Community Champion - Chris King



Chris King is a true Wembley success story a local lad born and raised in our community who's now a proud dad of three beautiful daughters. As Gym Manager at The Gym Group, Wembley Central, Chris brings warmth, energy and real care to everyone who walks through the door. milies, and makes health feel possible for everyone.

Chris is the kind of coach who remembers your name, celebrates your small wins and quietly motivates you to keep going. Outside the gym he gives back — helping to raise funds for local charities and rolling up his sleeves at community events and he credits his daughters as his biggest motivation. Thanks to Chris many residents have found their way back to fitness, swapped bad habits for healthy routines and got involved in clearing up neighbourhood eyesores. Wembley is lucky to have a manager who leads by example, supports families and makes health feel possible for everyone. CKINGMUSCLE



Community Champion - Aleesha

In every strong community, there are young voices helping to shape its future. This new section celebrates Wembley and Alperton's next generation of changemakers local residents who bring fresh energy, creativity and care to the place we all call home. Aleesha has lived on Scarle Road her whole life sharing her home with her mum, brother, and grandparents.

A proud former pupil of Barham Primary and Alperton Community School, Aleesha is part of the new generation shaping the spirit of our neighbourhood.

Known for her warmth, positivity and ever-present smile, Her two friendly, furry dogs Roxy & Trixie are often the first to greet neighbours, reflecting the same welcoming energy she brings to everything she does.

From organising street parties and bringing residents together on social media to encouraging care for our environment, Aleesha leads by example. She hopes to inspire other young people to get involved, take pride in where they live, and help make Wembley and Alperton cleaner, greener and kinder places for everyone.

HOW YOU CAN HELP YOUR COMMUNITY

🏡 **Become a Street Champion** - Act as a point of contact for your road and raise issues early

📄 **Share Community Bulletins/Leaflet Locally**
Deliver a small batch of leaflets on your road and boost engagement.

🎉 **Assist at Community Events -** Lend a hand at plant swaps, street parties, and seasonal celebrations.

♻️ **Promote Recycling Awareness**
Share tips, label bins, and help reduce contamination.

📸 **Report Issues - FixmyStreet**
Snap and send photos of fly-tipping, broken lights or pavement hazards.

🌱 **Join the Gardening Club**
Exchange plants, hints and tips to grow exotic vegetables

📣 **Spread the Word**
Encourage neighbours to join the WhatsApp group or take part.

💡 **Contribute Ideas**
Suggest improvements and help shape future projects.

🏡 **Join WCARA**
Connect with local residents and help shape community priorities. Scan QR Code on inside covers of this bulletin.

Wembley Central & Alperton Residents' Association (WCARA)

WCARA

WEMBLEY CENTRAL & ALPERTON RESIDENTS' ASSOCIATION

COMMUNITY
WHATSAPP GROUP

Name & Address
NEEDED TO JOIN